

The influence of science and technology on our society

It is a non-negotiable fact that technologies and science have played a vital role in the human development and consequently in the society itself. In fact, these modern human advancements make our lives easier and more convenient, from the cell phones to social media, they have been constructed and developed in order to contribute to overall well-being of humanity. We use them on an everyday basis, sometimes without realizing how they affect ourselves and the society we live in.

The majority of people would agree that modern scientific discoveries affect the way we purchase and sell products and would surely come to conclusion that technologies have shaped the modern or rather, the current consumer society. People all over the globe keep relying on the Internet and social media when doing their online shopping, as they make the whole process faster and hence more enjoyable. Moreover, online shopping provides a customer with a higher amount of different brands and consequently increases the variability and diversity of the online market. Furthermore, the usefulness of social media in consumer society can be seen in connection with various marketing strategies, where their creator may impress crowds of the Internet users within a few clicks and within a few seconds.

When it comes to time-saving ways of communication in the current society, technologies have a lot to say. Social media and the Internet are undoubtedly essential forms of online communication with the world. Not only do they provide their users with a breathtakingly fast way of interaction with other people, but they also enable us to connect with our friends and family we do not have the chance or luck to meet every day. Therefore, it goes without saying that this aspect is one of the most visible positive impacts of technologies on human lives.

However, not only do the human advancements in technology and science make our lives happier and more convenient, but they also play a crucial role in standing face to face to critical situations, for instance current pandemic situation. Thanks to our scientists and their unbelievably colossal effort they have made in developing safe vaccinations, the virus is going to be contained and hopefully, we will be able to return to our ordinary lives again. In addition to the fact that technologies have been highly needed, even inevitable in these

days, they may also help to prevent other types of diseases, for instance those connected to an unhealthy lifestyle. People can take advantage of information available on the Internet, make their very own “getting-fit plan” and in this way they can become healthier and therefore more satisfied.

All in all, I am convinced that technologies and science have influenced ourselves and consequently our society innumerable ways, from the way we communicate with each other to the latest forms of treating diseases and illnesses. Even though everything has both a bright and a dark side, it is clear that our inventions do make our lives more enjoyable and increase our living standards.

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